

Starter Cleaning Bay

≈ 900 mm wide | 12 – 18 SKUs | Retail-ready



Reference imagery — Single bay Xtra Kleen trigger spray...

OVERVIEW

A compact, high-impact display ideal for convenience stores, service stations and smaller IGA / independent footprints. Focused on the top-selling trigger sprays for fast everyday cleaning.

LAYOUT BREAKDOWN

Shelf 1 — Eye level

Glass & Window · Kitchen Cleaner · Bathroom Cleaner

Shelf 2 — Hero

Citrus All-Purpose · Eucalyptus Anti-Bacterial

Shelf 3 — Reach

Sugar Soap · Vinegar Cleaner

Shelf 4 — Stock

Refill packs and multipacks

SUGGESTED SKU MIX

SKU / Category	Facings
Glass & Window 750ml	2
Kitchen Cleaner 750ml	2
Bathroom Cleaner 750ml	2
Citrus All-Purpose 750ml	2
Eucalyptus Anti-Bacterial 750ml	2
Sugar Soap 750ml	2
Vinegar Cleaner 750ml	2

Indicative layout. Final SKU mix and facings are tailored to your fixture dimensions and category strategy.