

Core Cleaning Range

≈ 1800 mm wide | 24 – 36 SKUs | Retail-ready



Reference imagery — Two bay HomeMaster vacuum stor...

OVERVIEW

Our most-requested layout. A balanced category mix with multi-facing on hero SKUs — perfect for supermarkets, hardware co-ops and discount variety stores looking to build a true cleaning destination.

LAYOUT BREAKDOWN

Shelf 1 — Top

New launches · Seasonal lines

Shelf 2 — Eye level

Full trigger spray range, double facings

Shelf 3 — Hero

Laundry capsules · In-wash boosters

Shelf 4 — Reach

Vacuum & storage solutions

Shelf 5 — Stock

Bulk packs and refills

SUGGESTED SKU MIX

SKU / Category	Facings
Trigger sprays — full range	2 facings each
Refill packs — 2L	1 – 2 each
Laundry capsules — 30pk	2
In-wash booster beads	2
Roll-up storage bags	1 – 2
Vacuum storage bags — XL / XXL	1 – 2 each
Microfibre cloths — multipacks	2

Indicative layout. Final SKU mix and facings are tailored to your fixture dimensions and category strategy.